



For Immediate Release

Icynene's Complete Portfolio of Foam Insulation Solutions Now Green Approved for the National Green Building Standard™ while ICYNENE MD-R-200™ Receives Prestigious IAPMO Evaluation.

(Mississauga, ON, February 4, 2010) – Icynene received certifications and evaluations on multiple fronts today, solidifying their commitment to portfolio growth, code compliance and environmental leadership. Firstly, ICYNENE LD-C-50™ and MD-R-200™ joined ICYNENE LD-R-50™ as being *Green Approved* by the National Association of Homebuilders' (NAHB) Research Center. Furthermore, ICYNENE MD-R-200™, a medium density spray foam solution has just received an IAPMO evaluation.

The NAHB Research Center Green Approved mark is a builder's assurance that a product is eligible for points toward National Green Building Certification. Approval is measured based on the National Green Building Standard™, which is the best existing standard for green and sustainable residential projects.

To tally up all the potential points that can be earned by using Icynene, builders will be pleased to learn that up to 53 potential points can be awarded for ICYNENE LD-R-50™ with 36 potential points for both ICYNENE LD-C-50™ and MD-R-200™. To put this in perspective, the maximum number of points that any other insulation product currently earns is 10.

For complete details from the NAHB, please refer to the following links:

ICYNENE LD-R-50™ <http://www.greenapprovedproducts.com/ProductDetails.aspx?PID=100>

ICYNENE LD-C-50™ <http://www.greenapprovedproducts.com/ProductDetails.aspx?PID=188>

ICYNENE MD-R-200™ <http://www.greenapprovedproducts.com/ProductDetails.aspx?PID=190>

"We are ecstatic to now have our complete line of products certified as *Green Approved* by the NAHB," says Shawn Rippon, V-P Marketing for Icynene Inc., "but to also have an IAPMO evaluation confirms we are headed in the right direction in meeting the needs of our customers while upholding critical environmental and code standards."

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IAPMO ES is accredited by the American National Standards Institute (ANSI) giving inspectors and other officials the confidence of knowing that all products displaying the IAPMO ES shield have met the most rigorous standards and are in full compliance with the code. The ICYNENE MD-R-200™ report; ESR 0174, meets or exceeds all criteria as established in AC 377 dated June 2009.

For a complete copy of the report, please refer to this link:

http://www.iapmoes.org/Documents/ER_0174.pdf

About NAHB

The Green Approved mark is a builder's assurance that Icynene products comply with specific green scoring criteria for certification to the ICC 700-2008 National Green Building Standard (NGBS).

For more information about the program, please visit:

<http://www.greenapprovedproducts.com/About.aspx>

About IAPMO

The International Association of Plumbing and Mechanical Officials (IAPMO) has been a leader in codes and standards development since 1926. IAPMO has been evaluating manufacturer's products since 1936 and are recognized across the country as a trusted mark of conformity. In recent years many manufacturers have voiced their frustration at the lack of responsiveness and length of time it takes from other evaluation bodies to gain an evaluation report. IAPMO ES was established for both the required speed and credibility for a product's aggressive introduction to the marketplace

About Icynene Inc.

Established in 1986, Icynene Inc. is the leading manufacturer of open-cell foam insulation products that are designed to help create Healthier, Quieter, More Energy Efficient® environments. Icynene® is the insulation of choice for green building around the world, setting a standard for energy performance, comfort and reduced greenhouse gas emissions.

Icynene's products are distributed (throughout North America, Australia, Asia and Europe) through a network of Icynene Licensed Dealers and Distributors who perform installation on-site for each custom application.

For more information about Icynene or to locate Icynene Licensed Dealers across North America, visit www.Icynene.com.

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